

Suite 2800, 1100 Peachtree Street  
Atlanta, GA 30309-4528  
t 404 815 6500 f 404 815 6555

March 27, 2013

direct dial 404 815 6464  
direct fax 404 541 3134  
bboice@kilpatricktownsend.com

To Whom It May Concern:

I and others in our firm have worked with Doug Keene on a number of complex patent infringement cases. Unlike some jury consultants, Doug does far more than simply run mock trials. Instead, Doug provides invaluable input on the issues likely to be of concern to the jury and insight on how to address those issues.

One aspect of Doug's assistance that we have found particularly helpful is that Doug works to understand the technology at issue in our patent cases. Perhaps because of his natural curiosity and broad range of interests, Doug is a quick study on technical issues. Once Doug understands the technology and matters in dispute in a case, he continues to think about better ways to deal with difficult issues. As a result, Doug provides helpful advice throughout the trial preparation process.

We have also found Doug to be of great help early in the development of a case. He is very effective in running focus groups in which he is able to get mock jurors discussing the impact of specific evidence and witnesses on their view of the merits of the case. It is always instructive to watch Doug conduct a focus group and to hear how jurors discuss and evaluate these case elements.

Doug Keene and his associates have worked with us in running mock trials, providing shadow juries, moderating focus groups and assisting in witness preparation. I highly recommend Doug Keene for the performance of any of these tasks and as a valuable member of any trial team.

Sincerely,



William H. Boice